

Gertrude Salzer Gordon died at the age of 92.



Her heirs include over 575,000 people who have learned and played together at the Children's Museum of La Crosse since it opened in 1999, six months after her death.

Gertrude Salzer Gordon learned from her grandfather John Salzer, who started one of the country's largest mail order seed companies in 1868, that when **one generation plants the trees, another gets the shade.**

Gert delighted in sowing the seeds of opportunity for a variety of organizations and initiatives that involved art, music and education. She invested early in the idea of a positive place for children to learn while they play, and she proudly and excitedly followed the progress of the Museum's creation during her final year of life.

Gertrude Salzer Gordon passed away in 1998, but she has been **nurturing the hearts, minds and bodies of thousands of Museum visitors ever since.**

Gert's Seeds of Learning Society will recognize individuals who include the Gertrude Salzer Gordon Children's Museum of La Crosse in their will or other planned giving.

Members will be recognized (*unless anonymity is preferred*) on a permanent panel in the Museum and on related print materials.

For more information about the Children's Museum or giving opportunities, please contact Anne (Steuer) Snow at 608-784-2652 or anne@funmuseum.org. Please inform us if you have already included the Children's Museum of La Crosse in your estate or financial plans.



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